Training Fiche IWS

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| **Title** | **Digital Identity and Online Reputation** |
| **Training Area** | *Please select one or more of the following:*   |  |  | | --- | --- | | Online Security |  | | Cultural and Media Literacy |  | | Economic Transactions |  | | Personal Data Protection |  | | Digital Identity and online reputation | *X* | |
| **Keywords (meta tag)** | **Digital identity, online reputation, internet, frauds, online, scamming, social networks** |
| **Provided by** | **Internet Web Solutions** |
| **Language** | **English** |
| **Objectives / goals / learning outcomes** | |
| **At the end of this module, you will be able to:**  **Know what you should know about your digital identity and online reputation.**  **The unit focuses on:**  **Unit 3.1. Doctor Jack e Mister Hyde (Who you are and others on the internet and how to protect it)**  **Section 3.1.1 Introduction**  **Section 3.1.2. Identity theft: what happens if they steal your identity?**  **Section 3.2.3. Account theft: what happens if they use your accounts? Some tips to avoid it.**  **Section 3.2.4. Further tips** | |
| **Description** | |
| **This unit will provide “does and don’ts” such as “Do not use public computers”, “Set a strong and complex password”, “Make sure you are using a secure connection”, double factor authentification, etc. to protect your** **digital identity. This unit will also talk about the safe ways of using social media and what**  **not to reveal online.** | |
| **Contents arranged in 3 levels** | |
| **Unit 3.1 Doctor Jack e Mister Hyde (Who you are and others on the internet and how to protect it)**  **Section 3.1.1 Introduction**  **On the internet you are everything you post and everything you comment to other users.**  **Everything you post online can be seen by other users.**  **Even if you can set the privacy settings where you post to "friends only" or similar, a person who wants to see your post has ways of getting it.**  **No because people can’t see you, you could act differently because you are behind a screen.**  **Unlike in real life, anything you post on the internet has worldwide exposure.**  **This means that people from all over the world can find out about you, and likewise, you can find out about people from all over the world.**  **A scammer can research many more people and choose his victim more carefully. This and other factors make online scams more and more common.**  **Section 3.1.2. Identity theft: what happens if they steal your identity?**  **A person who illegally accesses** **your account can perform many malicious actions.**  **At best, they can impersonate you to make compromising or illegal posts.**  **At worst, they can impersonate you and talk to your acquaintances or family, telling them that you have a problem and need money, thus scamming them. Identity theft does not only affect you.**  **Another bad case is if someone has access to your bank details, they could start online shopping or transactions and steal money.**  **If this ever happens, try to talk to the support of the platform where your account has been stolen, change passwords, notify those affected, and if the thief has been able to make a purchase, notify your bank as well.**  **Identity theft does not only affect you!**  **Section 3.2.3 Account theft: what happens if they use your accounts?**  **Another bad case is if someone has access to your bank details, they could start online shopping or transactions and steal money.**  **If this ever happens, try to talk to the support of the platform where your account has been stolen, change passwords, notify those affected, and if the thief has been able to make a purchase, notify your bank as well.**  **There are a few things you can do to avoid account theft:**  **-Don't save passwords on any device, try to remember them.**  **-Try to use different passwords for different sites. If someone finds out your password for one platform, they won't be able to access other sites.**  **-Don't use your name, username, or other personal information on the platform that makes it easier to find out.**  **-Use passwords longer than 8 characters, and use a number or special character to avoid brute force attacks to find out your password.**  **Never share your password online, even if a person tells you they are a moderator, administrator or support staff of a site.**  **Section 3.2.4. Further tips**  **Indeed, you also have to be more careful about what you publish** **on social media.**  **Try to publish as little information about yourself as possible, especially sensitive information, identification details, or bank details.**  **Important information that you should NOT share publicly could be:**  **-the location where you live**  **-Email address**  **-Phone number**  **-compromising multimedia content**  **-Personal documents**  **-Information on your bank transactions**  **-Salary information**  **-Passwords of any kind**  **Account and identity theft**  **Avoid logging into accounts on other people's computers, especially public computers.**  **Many platforms support two-step authentication, e.g. using your phone number, use it when you have the opportunity.**  **What goes online, stays online forever. What you post, what you say, how you behave, will be available to everyone, including: possible future employers, your family and children and your friends. And not just now, also in the future** | |
| **Contents in bullet points** | |
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| **5 glossary entries** | |
| **Digital identity:**  ***Digital identity is now often used in ways that require data about persons stored in computer systems to be linked to their civil, or national, identities.***  **Online Reputation:**  ***It is the reputation of a company, person, product, service, or any other element on the Internet and digital platforms.***  **Two-step authentication:**  ***It is an electronic authentication method in which a user is granted access to a website or application only after successfully presenting two or more pieces of evidence (or factors) to an authentication mechanism.***  **Identity theft:**  ***The fraudulent practice of using another person's name and personal information in order to obtain credit, loans, etc.***  **Scammer:**  ***A scammer can research many more people and choose his victim more carefully. This and other factors make online scams more and more common.*** | |
| **Bibliography and Further References** | |
| [**https://www.careercast.com/career-news/10-ways-build-your-online-identity**](https://www.careercast.com/career-news/10-ways-build-your-online-identity)  [**https://www.emtwodigital.com/5-tips-for-building-a-commanding-online-identity/**](https://www.emtwodigital.com/5-tips-for-building-a-commanding-online-identity/)  [**https://www.interviewsuccessformula.com/job-search-advice/easy-tips-on-how-to-build-your-online-identity.php**](https://www.interviewsuccessformula.com/job-search-advice/easy-tips-on-how-to-build-your-online-identity.php)  [**https://www.lifelock.com/learn-identity-theft-resources-whats-your-digital-identity.html**](https://www.lifelock.com/learn-identity-theft-resources-whats-your-digital-identity.html)  [**https://whatis.techtarget.com/definition/digital-identity**](https://whatis.techtarget.com/definition/digital-identity)  [**https://businesscollective.com/8-ways-to-use-social-media-for-good/index.html**](https://businesscollective.com/8-ways-to-use-social-media-for-good/index.html)  [**https://www.techopedia.com/definition/23915/digital-identity**](https://www.techopedia.com/definition/23915/digital-identity)  [**https://www.techopedia.com/definition/1327/domain-name**](https://www.techopedia.com/definition/1327/domain-name) | |
| **Five multiple-choice self-assessment questions** | 1. **On the Internet:**   **A. Only people you know can find you**  **B. Only scammers can find you**  **C. People all over the world can find you**  **Correct: C**  **2) What does an Identity theft do?**  **A. An identity theft accesses only to your bank details**  **B. An identity theft comes to your house and steal your laptop**  **C. An identity theft accesses your account and perform malicious actions**  **Correct: C**  **3) Which are the personal info we recommend not to publish on the Internet?**  **A. Your shoe size**  **B. Your phone number**  **C. Your Facebook profile**  **Correct: B**  **4) Password and security. Which one of the following statement is true?**  **A. It is better not to save password on any device**  **B. Use password shorter than 8 characters**  **C. Use your telephone number as password**  **Correct: A**  **5) Why is it so important avoid loggin into account from other people computers?**  **A. Because it is impolite**  **B. To protect your password**  **C. To protect your digital identity**  **Correct: C** |
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| **Related PPT** | [**SOS creativity Module 3 Digital Identity and Online Reputation**](PPTs/SOS%20creativity%20Module%203%20Digital%20Identity%20and%20Online%20Reputation.pptx) |
| **Reference Link** |  |
| **Video in YouTube format (if any)** |  |